

Action On Film 2013 Seminar List



"Quick Film Budget provides the perfect professional and accurate touch to enhance your business plan package. This is a sensational new service - I use it, my colleagues use it and I recommend it to anyone trying to get their arms around costs and budgeting."

Russell Streiner - Producer of Night of the Living Dead - Original and Remake



"How to get your Script into Production" presented by QuickFilmBudget.com

Monday, August 18, 2013 from 11:00AM-1:00PM Rudy's Mexican Restaurant.

Join filmmaker Nolan Lebovitz for a seminar, as he speaks about the pre-production process and his experience in the film industry. Along with his producing partner Adam Lebovitz, their credits include "Unrest" (Lionsgate, 2006), "Tortured" (Sony, 2008) and "Bloody Knuckles" (Fox TV Studios, 2009).

Through this seminar you will learn how to get your project into production and how to save TIME and MONEY – the two most valuable ingredients to bringing your creative vision to fruition. Nolan will help you with: Creating a budget, getting your film financed, the casting process, and how to sell your film.

Nolan will demonstrate the revolutionary budgeting tool QuickFilmBudget.com. Quick Film Budget helps independent and aspiring filmmakers move toward production. It is a user-friendly website that empowers writers, directors, producers, and actors to create professional customized film budgets in minutes. Quick Film Budget is the first budgeting technology to automate the process by asking some key questions and instantly delivers a professional customized film budget. Quick Film Budgets are also modifiable.

Afterwards, Steven Fishman will demonstrate Showbiz Software and discuss incorporating tax incentives into the budget. Both, Nolan and Steven, will be available for a Questions and Answer session.



**The Secrets to Distribution presented by:
Jerome Courshon**

**Tuesday, August 20, 2013 from 1:30PM-3:30PM
Mediterranean Garden Grill 335 W. Foothill Blvd. Monrovia**



Do you need it? Have you made a movie or documentary and you're on the film festival circuit? Are you in development or pre-production now but don't know how you'll work this seemingly complicated 'game'? From his acclaimed classes on Film Distribution, join **Jerome Courshon** as he outlines and discusses what is available to Producers & Directors today.

From Theatrical to Home Video & VOD, to the Internet and to Foreign, he'll discuss the current realities for filmmakers (it's not bad like many think), and explode some of the prevalent myths that are masquerading as truths within the filmmaking community.

Discover key strategies to making your film more desirable to audiences and more valuable to distributors. How do you get audiences to buy your movie if you're selling it yourself? How do you get distributors to salivate over your movie if you want a deal? This and more to be covered, Join Us!

Film Producer & Distribution Expert **Jerome Courshon** has assisted hundreds of filmmakers with achieving successful distribution through his classes, speaking engagements, and consultations. For more info about him or his acclaimed 3-Day Program, The Secrets To Distribution: Get Your Movie Distributed Now

"I can't say enough about Jerome's classes! You can't put a price on the information he teaches – but avoiding the pitfalls of distribution could save you north of \$50,000!"

"Kerry David, Producer of 6 Movies including "Agent Cody Banks," "My Date With Drew," "Like Dandelion Dust"

Making a Good Script Great and Securing Name Talent

Wednesday, August 21, 2013 from 11:00AM - 1:00 PM Rudy's Mexican Restaurant.



What Stan Harrington will be discussing:

- **What You Need to Know Beyond Structure and Beats.**
- **The Value of Theme and Theme Based Stories.**
- **How Dialogue and Plot are a Consequence of Character.**
- **Attracting Name Talent**

Want to make a film with a good script? This workshop is for anyone that is trying to increase his or her writing skills.

Stan Harrington is from Melbourne, Australia, who is a multi-award winning Producer, Writer, and Director. He manages the world famous, Stella Adler Theater, home to legends such as Marlon Brando, Gary Ross, Harvey Keitel and Robert De Niro. He is the author of *A Guerilla In The Midst*, a book on the art of no-budget filmmaking, published in 2007 by the Sundance Media Group and released at the after speaker on the subject of Acting, Writing, Directing and No Budget Filmmaking and has made countless appearances at conferences locally and abroad. The skills for which Stan is primarily recognized for are his notable ability to consistently deliver great scripts and insightful performances, a skill he attributes to his strong theater background.

Jessika Satori - The Muse Of Music Workshop

Thursday, August 22, 2013 from 11:00AM - 1:00PM at Mediterranean Garden Grill.



Want a unique way to heighten actor performance? This workshop, designed for actors, directors and writers, takes you through a series of steps, using the modality of music, to increase acting and directing skill.

While the workshop is interactive and fun, you will also learn skills you can use immediately. Writers will be able to use what you learn to increase emotional depth of your characters.

Jessika Satori is CEO of Audacious Aperture. She is a Director, a writer and a producer. She has mentored with Hollywood veterans such as Screenwriter Stewart Stern (*Rebel Without A Cause*, *Sybil*), DP Dan Knezevic, founder of the Steadicam Guild and has also worked with Tom Skerritt (*M*A*S*H*).

Her background includes being a college professor of business in Russia, South Korea, UAE (Dubai and Abu Dhabi) as well as the USA, and she does consulting and business planning for entrepreneurs worldwide. She also writes business books and articles, and enjoys mentoring and nurturing new businesses.

She has won awards at AOF such as Best Female Filmmaker--Short and the Without A Box Best Script, and Best Production.

Del Weston - From Script To Screen & Sold - Get It Done

Friday, August 23, 2013 from 11:00AM - 1:00PM at Rudy's Mexican Restaurant.



Writer / Producer / Director Del Weston wants to show you how he has created 5 Feature Films including Sunny And RayRay, Behind The Gate and Small Days. He has also had network television programs, which include NBC's The AOF Channel and Spike TV's Reality Racing - The Rookie Challenge.

As the creator and producer of the AOF Festival, he wants to tell you how he's done what he's done and how you can do it too. It isn't rocket science and you certainly don't have to be a millionaire to realize your dreams of creating film, television and even stage productions.

Work with celebrities, the unions, rental houses, post houses and most of all, people you want to work with; but don't know how. He'll give you all the tips and skills you'll need to do it.

Come join Del as he talks to you about every element of the business and how to get your project from script to screen; sold and DONE!

The Movie Business: Finance and Distribute Your Movies With legendary Studio Executive Alan Bailey

**Tuesday, August 20, 2013 from 11:00AM – 1:00 PM at
Mediterranean Garden Grill.**



As one of the longest running studio executives in the history of major studios; Alan Bailey contributed towards growth of the AOF Festival. His expertise, guidance and support helped the AOF to move forward in ways that most other film festivals will never be able to.

Bailey is a record producer, creator and distributor. He now works on his own film festival interests, continuing to produce quality work in film and the music industries. Bailey is now working on his own distribution opportunities for filmmakers as well. Throughout the seminar he will take you on a guided journey through the mysteries of film finance and distribution.

HOW DO YOU GET INTO THE SEMINARS?

That's easy. Every Accepted Filmmaker and Writer gets an All Access Pass. This pass allows you entry into each seminar. PLEASE NOTE: Jessika Satori's Seminar comes with a Fee for EVERYONE. Your pass will not get you into that seminar.

Please, RSVP to info@aoffest.com for each seminar you would like to attend. If you have a guest, they can buy a ticket at the door for them if available. Seating is limited so arrive early.

Thank you! The AOF Team.